



Sponsor F.A.Q.

1. What is ParkQuest?

ParkQuest is an outdoor, interactive race for kids and their families at North Green Park in Stapleton's Conservatory Green neighborhood. Activity stations will be setup at different locations around the park, and kids will need to complete an age appropriate activity at each station in order to finish the race.

2. What is expected of activity sponsors?

Activity sponsors will be designated a grassy area in the park where they will need to setup and manage a child activity station. You are free to setup your station as you like. For example, you can setup a popup canopy tent, tables, games, etc.

You will need to organize activities of varying degrees of difficulty to accommodate ages from 1 to 8 years old. Upon starting, kids will spread out through the park and complete the activity stations in any order, so you will need to man your station until all children complete the race.

3. How many people should we expect at the event?

Since this is our first year organizing ParkQuest, we are not sure of the exact numbers. Based on current signups and previous events we have hosted, we are currently expecting anywhere from 100 to 300 people with anywhere from 50 to 150 kids.

4. What are the ages of the kids?

Children barely able to walk through 8 years old will participate in the race with their parents or chaperones.

5. Can I sell stuff at my table?

No. You cannot sell anything at your station, but you are welcome to give away items or hold free contests.

6. What will our setup area look like?

We will designate a grassy area of the park for you to setup your activity station as you envision with tables, tents, games, etc. You can bring marketing banners to hang at your station, but you are responsible for all of the setup.

7. How much room will we have?

You will have plenty of room in the park for a popup canopy tent with space for multiple kids to run around to complete your activities.

8. What are examples of activities we can organize and manage?

You should organize and be ready to facilitate a few activities to accommodate for different age levels. Each child will complete one age appropriate activity at your station. Examples include:

Age 0-2: choose the duck out of a baby pool, blow bubbles, parachute

Age 3-5: kick a ball in a goal, color a picture, bean bag toss, puzzle, freeze dance

Age 6-8: sack race, spelling words, water balloon toss

9. How can we market our firm at the event?

You are welcome to distribute marketing materials at your station. You can also hang any banners or signs at your station, but you are required to bring all materials necessary for the setup.

10. Are there any restrictions on what our activity station can look like?

We will leave the design and setup to your discretion.

11. Can I collect the contact information of the families that visit my activity station?

Yes. You can have a signup sheet at your station for a giveaway to collect any contact information.

12. Can we have a contest?

Yes. You are welcome to hold drawings or other contests at your station, but you must provide all of the prizes to be awarded at the picnic lunch.

13. Where and how is Wills and Wellness marketing the event?

The event will be included on our April direct mailing to over 30K households, and we will distribute door hangers throughout Stapleton. We will also post the event on over a dozen community calendars.

14. What is the event schedule?

The event will take place on Saturday, May, 9. Activity sponsors are asked to arrive at 9:00 AM to setup their station and prepare for the event. The schedule is as follows:

9:00 – 10:00 Set Up
10:00 – 10:30 Participant Registration
10:30 – 12:30 Activities Race
12:30 – 1:30 Picnic Lunch
1:30 – 2:30 Tear Down

15. What is the cost for families to participate in the race?

The cost is \$25 per family paid in advance and \$40 per family on the day of the race. This covers the event, one backpack, and 4 lunches. Additional lunches are \$3 and additional backpacks are \$5.